

VORU / BUSINESS OVERVIEW

Your business, brought together.

A concept for a central AI workspace that connects the systems you use and helps you build the workflows your business needs.

Your apps each know part of the story. You are often the person connecting the pieces: moving information, remembering decisions, and finding the right chat. Voru proposes a shared operating environment for that work.

Understand

Bring system knowledge, business goals, documentation, and authorized data into context. Ask what is happening and see where the answer comes from.

Coordinate

Move from a question to a clear plan. Use supported connections, appropriate AI tools, or permitted virtual-browser workflows to carry out defined work with checks.

Build

Create the missing report, workflow, or internal application. Keep the request, decisions, reviewable change, and operating notes together.

Keep the value outside. Own more inside.

Some services provide an audience, payment infrastructure, communication networks, or specialist expertise. Voru's ambition is to connect that value while helping businesses shape more of their own processes and software.

Connect what works. Build what is missing. Own more of your operation.

Voru (VOH-roo) is an independent product concept. This overview describes intended capabilities, not a generally available subscription product or a list of live integrations.

VORU / A PRACTICAL START

Make the next handoff work better.

The connections depend on your business

- Reach and demand: Google Ads and Meta Ads illustrate access to wider audiences.
- Customers and delivery: systems such as Salesforce bring relationship and service context.
- Payments and messages: Stripe and Twilio illustrate valuable external infrastructure.
- Banking and payroll: authorized connections could support financial and staffing views.
- Existing software: connect useful accounting, booking, and internal tools while assessing what to improve, build, or retire.

Forj LA / the development example

Forj's landing-page work, operations system, and browser workflows involving PushPress inspired the idea. The proposed next step links acquisition, booking, attendance, and follow-up so improvements reflect the customer journey. This is a development example, not a measured end-to-end customer result.

A conversation that can become useful work

'Help me understand where enquiries stop becoming customers.' The assistant would clarify what counts, identify the right sources and tools, and propose a focused improvement. When software is needed, a configured coding environment could prepare a change for review. Cloud execution is a future integration to implement, not a feature running on the concept site.

Begin with a capability audit

- Map your current systems, costs, owners, features used, and data dependencies.
- Identify manual handoffs, duplicate functions, and the desired outcome.
- Create a roadmap for what to keep, connect, improve, build, or retire.
- Validate a small pilot before migrating records or replacing an existing tool.

Explore the concept

The public site includes a platform explorer, prepared conversation demos, and a local worksheet that creates a downloadable starting brief.

View Voru and map your first workflow

<https://forj-connected-operations.forj-la-0140.chatgpt.site/>

Named platforms are illustrative, not endorsements or commercial partners. Connections depend on access and scope; banking data access does not authorize transfers. Replacing accounting software requires validated records, reconciliation, controls, and a migration plan. The ClassPass Inventory API excludes marketing.